



(ACT) – ACTION NEEDED
(INF) – INFORMATION ONLY
(DIS) – DISCRETIONARY

AGENDA

**SPECIAL MEETING OF THE CITY COUNCIL
CITY OF NEEDLES, CALIFORNIA
MONDAY, JANUARY 26, 2015 - 9:00 A.M.
PALO VERDE COLLEGE, 725 W. Broadway, Media Room, Needles, CA**

CALL TO ORDER
ROLL CALL

As a courtesy to those in attendance, we would ask that cell phones and pagers be turned off or set in their silent mode. Thank you.

PUBLIC APPEARANCE – Persons wishing to address the City Council on subjects other than those scheduled are requested to do so at this time. When addressing the Council, please come to the podium and give your name and address for the record. In order to conduct a timely meeting, a three minute time limit per person has been established by Municipal Code Section 2-18. Amendments to the California Government Code Section 54950 prohibits the City Council from taking action on a specific item until it appears on the agenda.

- 1) Workshop to create mission, vision and goals for the City of Needles (DIS)

Pursuant to California Government Code §54956, this special meeting is being called by Mayor Edward T. Paget, M.D.



Mayor Edward T. Paget, M.D.

ADJOURNMENT

**INTERNET ACCESS TO CITY COUNCIL AGENDAS AND STAFF REPORT MATERIAL
IS AVAILABLE PRIOR TO CITY COUNCIL MEETINGS AT
<http://www.cityofneedles.com>**

Posted: January 23, 2015

SB 343-DOCUMENTS RELATED TO OPEN SESSION AGENDAS -- Any public record, relating to an open session agenda item, that is distributed within 72 hours prior to the meeting is available for public inspection at the City Clerk's Office, 817 Third Street, Needles, CA 92363.

In compliance with the American with Disabilities Act, if you need special assistance to participate in this meeting, please contact the City Clerk's Office at (760) 326-2113 ext 345. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting (28 CFR 35.102-104 ADA Title II).

VISION AND STRATEGIC PLANNING

Monday, 1/26/21015

Palo Verde College, Needles

9:00 A.M. to 12P.M.(Noon)

As you look at your responsibilities and the importance of developing a vision (strategic planning) as to where you want your city to be in the next year, couple of years or perhaps over the next three or four years, you realize the necessity for this session.

From this vision and strategic planning, you will identify various forms of environmental factors that identify the circumstantial and factual situation of the City. You will, with this environmental scanning, work to establish goals, objectives, and even strategies.

This process will be facilitated by a neutral party. He will endeavor to bring you together with an atmosphere of values, visions, discovery, with cooperation and consideration for each other. Team Work.

You are the elected officials of the City of Needles and are to be congratulated. Your constituents want to hear your vision, your hopes and concerns for your community and its citizens. Once you go through this process, the City Manager will be able to set up objectives to reach the visionary goals that you have selected. With your vision and goals established by you collectively, our City Manager will direct his and City Staff's efforts for you and the community.

As you work to vocalize your vision as to where you want Needles to be in the coming years you will be assessing core values—your beliefs concerning Needles and its city government. You will establish an environmental scan and from this scan you will identify strengths, weaknesses, opportunities, and threats (SWOT). From all of this you and the City Manager will develop a mission statement, goals,

objectives, and strategies. Your leadership will give understanding to the numerous future environments in which Needles will exist, and establish consensus about how best to achieve its most desired visions as well as illuminate the actions that will most likely make these visions happen—all within the context of expected available financial and human resources. Let's get started!

1. a. What is your vision for the City of Needles?

b. Where do you want Needles to be in the next two or four years?

note: there will be change; forecasting change is difficult, but even in the most negative situations in the life of Needles, vision and strategic planning are a positive means of moving forward.

2. What would be a strong mission statement for the city?

Note: mission statements should be short and all encompassing.

3. The environmental Scan

4. List our city's strengths and weaknesses as well as its opportunities and threats (SWOT)

5. Goals (based on the selected visions and the above process)

The goals will be prioritized. The City Manager will follow up with Department Heads and develop specific action plans to implement the goals. These plans of action will be submitted to the City Council for their concurrence.